

PRINTING • SIGNAGE • EMBROIDERY

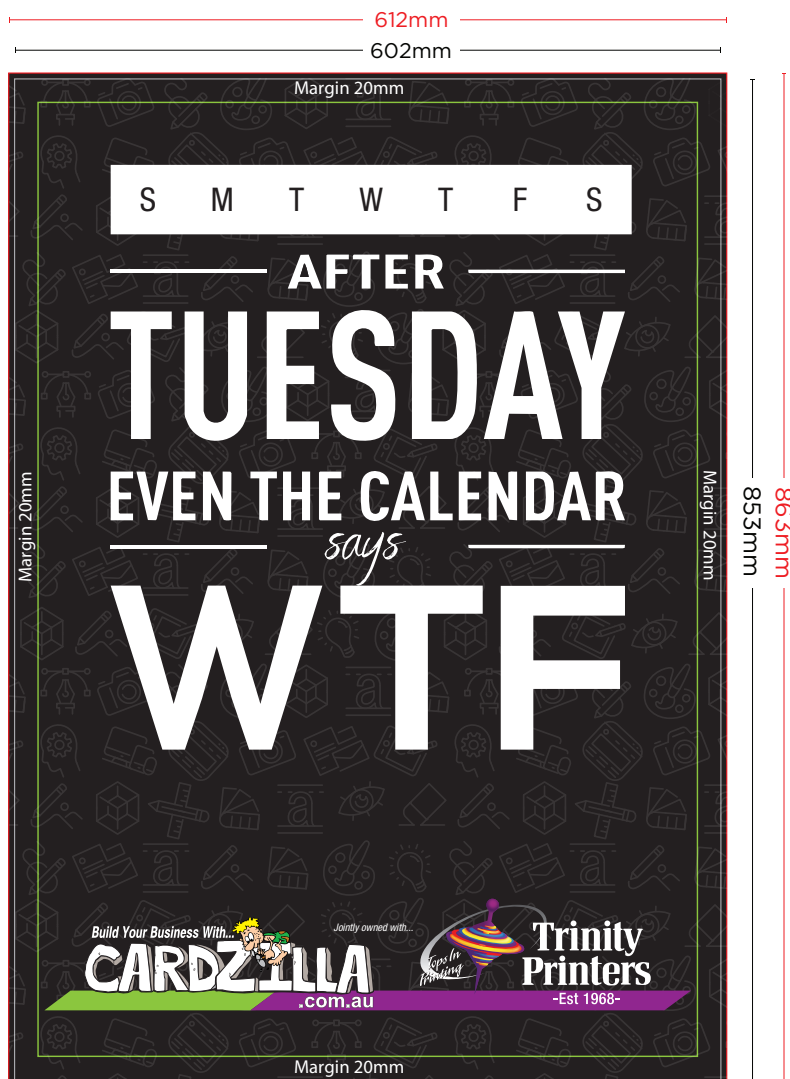
How to set up print ready PDF artwork

- CMYK
- 300dpi (high resolution) for images/elements
- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- For a rich black use C:60% M:40% Y:40% K:100%
- 2mm bleed for items A3 or smaller
- 5mm bleed for posters, vinyl stickers, pullup banners
- 10mm bleed for vinyl banners, ACM, corflutes
- 5mm margins - Do not put any important information in the margins as it will not be visible when printed
- Ensure no spot colours in artwork, unless specified
- Single page PDF with NO trim, crop or registration marks

Sending your files

- Files under 20MB email to info@cardzilla.com.au
- Files over 20MB share artwork with a link

Snap In A-Frames



— Bleed line — Trim line — Margin line

The finished size of a Snap In A-Frame
602 x 853mm

Document set up size:
612 x 863mm includes bleed

- Easily change your posters
- Collapses for easy transportation

Pricing: **\$230** each inc GST
Price includes printing of 2 prints and hardware

Replacement posters: **\$39 each**

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